

# 2019-2020 District Goals



**District:** District 351  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

A LONG DAY FOR ZONE CHAIRS AND CLUB PRESIDENTS WORKSHOP TO BE LED IN THE 1ST 3 MONTHS OF MY TERM .  
ALSO CLUB OFFICES SCHOOL IS SCHEDULED FOR 15 AND 16 OF JUNE 2019 (WITH THE PERMISSION OF THE ACTING DG )

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

AS NOTED P1

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

AS MYSELF TRIED TO JOIN THE LCIP LIONS INSTRUCTOR PROGRAM , UNFORTUNATELY I WAS NOT ABLE TO JOIN THIS PROGRAM WHICH TOOK PLACE IN KATHMANDU NEPAL ON 21-24 2019 , AND STILL TRYING TO JOIN THE SAME PROGRAM IN NAIROBI KENYA.  
I BELIEVE IN TRAINING.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	10
2nd Quartter	10
3rd Quartter	30
4th Quartter	10

**By the end off tih 4th quartier, tih distiricti will add a tiotial offi 60 new members.**

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc35 new Lions under 40 years old.

My disttrictt will conver5 Leos tto Lions

My disttrictt will organize att lea2 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmenttand Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	0	0

**By the end off tih 4th quartier, tih distiricti will stiarti 2 new clubs.**

**With a minimum offi 40 chartier members.**

### Action Itiems:

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz4 Leo Club(s).

My disttrictt will stta2t Specialitty Club(s).

CPA , MUSICIANS

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	15
3rd Quartter	10
4th Quartter	10

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 60 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I WILL MOTIVATE AND INVOLVE ALL GAT GROUP,AREA LEADERS,DISTRICT COORDINATORS AND CLUB COORDINATORS

## NET GROWTH GOAL

60	+	40	-	60	=	40
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 60000 people.

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 60000 people will be youth(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment(Dveloping Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaborattt on tttheir service projectts tto maximizt the impact in tttheir community

Addittonal actton ittems tto achieve ttthis goal

I will make sure ttthat services rendered are meaningful and wtthin main projectts ofi Lions Intternattonal

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 400 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will stress educational processes and presentations by GST District and Area Leaders

### Custom goal and action items

I believe that by training club members on how to work in a team will give a motive and a "get together" feeling of being part of an extremely valuable association

And mobilization of all active clubs towards a quarterly sectoral common activity on District level (each district involve different countries) this activities will reach a larger scale of public and will give a sustainable public opinion impact

Projects like, Planting a tree day

Diabetes awareness day

Painting day (coverage of the peace poster contest on a national scale) students painting competition in public main squares

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 15% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

## ADVOCATE

**In the 2019-2020 fiscal year 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

try to make a link and continuous communication with GST family